

NATURALLY SPEAKING

Erika Bloom Launches Organic Clothing Line

By Alexis Wolfer

May 6, 2009

Designed to seamlessly take women from the exercise studio to the street

◀ PREV
NEXT ▶



Erika Bloom, the pilates extraordinaire, has now entered the world of fashion. And lucky we are. Her new eco-friendly, signature clothing line is perfect for both the gym and everyday wear, making it ideal for women on the go. It consists of tanks, short sleeve tees, and long sleeve tees made of slightly sheer, 100% organic cotton. Perfect for layering, you'll want to check out these tees, even if exercising doesn't make it onto your to-do list.

All organic tops available in black, white, dove, and blush.

Organic Tank, \$62; Organic Short Sleeve Tee, \$70; Organic Long Sleeve Tee, \$80;

erikabloompilates.com